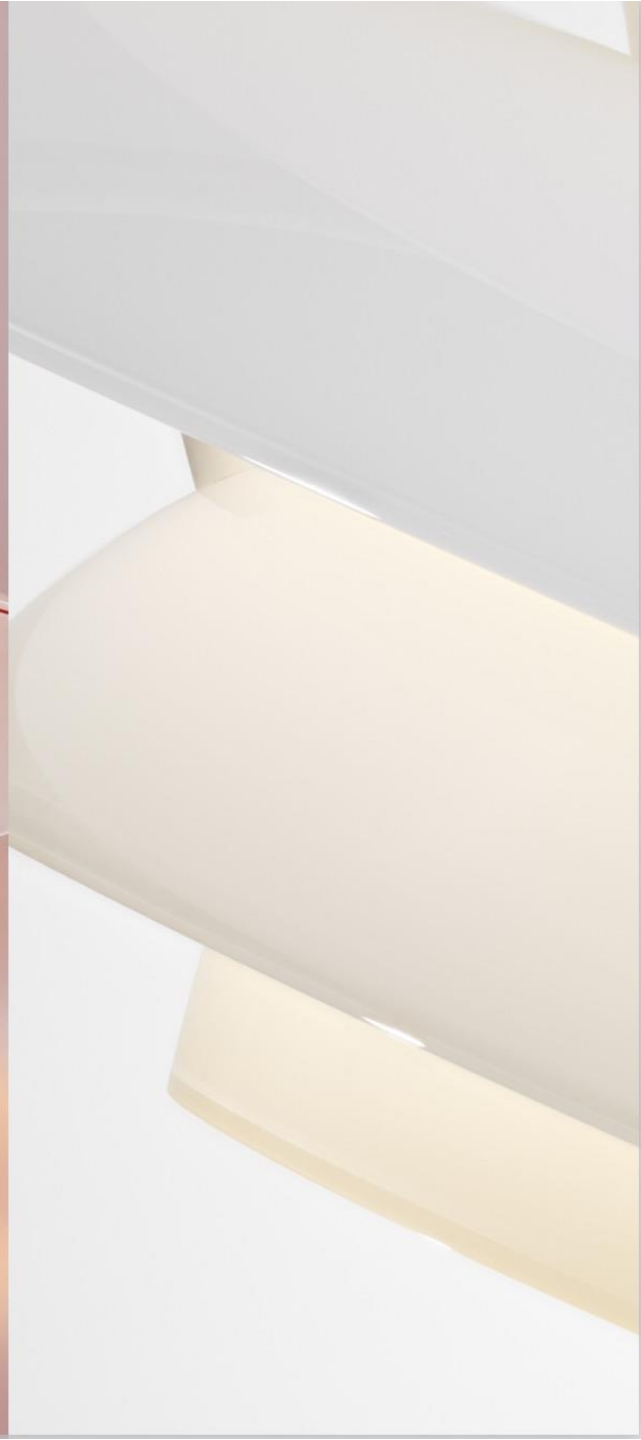


louis poulsen

2026 DROP 3

SYSTEM PH 100 YEARS
1926 THE 2026
Centenary
COLLECTION



COLOUR VARIANTS

NOTHING CHANGED EVERYTHING CHANGED



Opal White

(As Panthella)



Opal Beige

(New colour code)



Opal Pale Rose

(As Panthella)



Opal Pale Blue

(As Panthella)

STORY BEHIND

- Poul Henningsen developed the PH 5 in 1958 in response to constant changes in the shape and size of incandescent bulbs, creating a lamp that could be used with any light source.
- The iconic design is based on the principles of the System PH ensuring that the light is soft, pleasant, and completely glare-free, making it the perfect dining room lamp.
 - Available in several colour variations, the PH 5 is a much-loved and well-known pendant, that is found in many homes around the world.
- Louis Poulsen introduce a new version of the iconic PH 5, the PH 5 320 Opal. Scaled down true to original, in 320 mm, and featuring a new lighter, opalescent material.
- PH 5 320 Opal combines the glare-free, directional light of the original PH 5 design with a more softly diffused, ambient light from its slightly translucent and glossy shade material.
- The interplay of light, gloss, texture and translucency provides an all-new depth and intrigue in the material and light experience.
- The construction has been simplified, and the bottom diffuser glass has been removed to allow more light to be emitted, enhancing the downward light output. And with its smaller size, the PH 5 320 Opal is perfect for smaller tables, or in pairs for larger tables or counter tops.

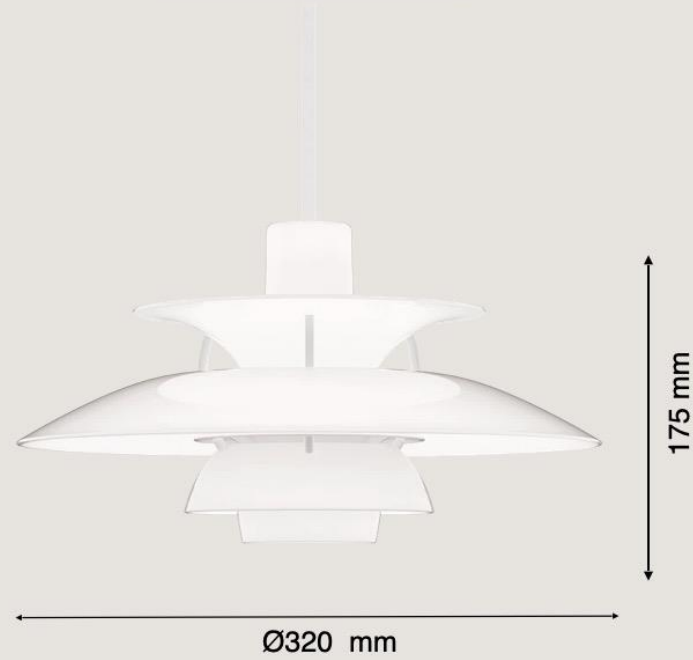


COMPARING THE THREE PH 5 SIZES

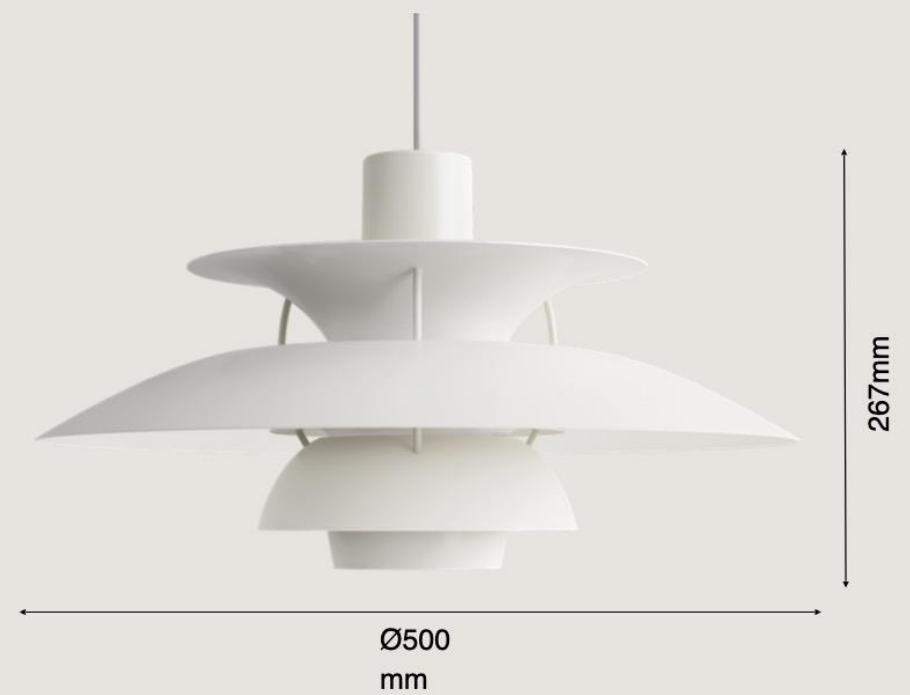
PH 5 Mini



PH 5 320 OPAL

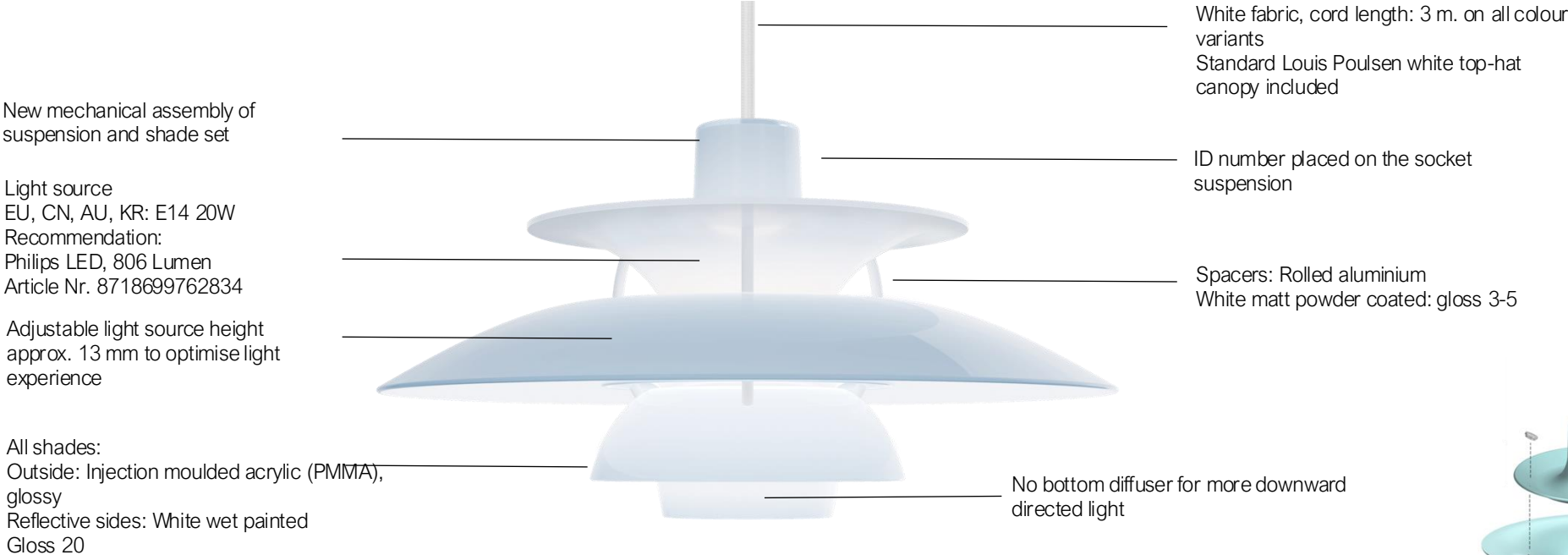


PH 5

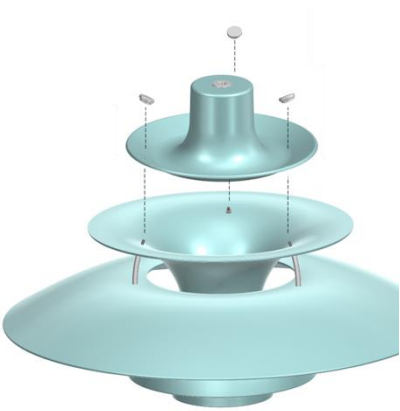


PRODUCT DETAILS

Dimensions: Diameter x Height
Ø320 mm x 175 mm
Ø12,6 In x 6.9 In
0.8 kg/1.76 lbs



Variant	SKU	RRP EUR
PH 5 320 Opal Opal Beige Ø 320	5741116258	EUR 550
PH 5 320 Opal Opal Blue Grey Ø 320	5741116245	EUR 550
PH 5 320 Opal Opal Pale Rose Ø 320	5741116232	EUR 550
PH 5 320 Opal Opal White Ø 320	5741116229	EUR 550



NEW MECHANICAL ASSEMBLY
SOCKET HOUSING AND SHADE SET

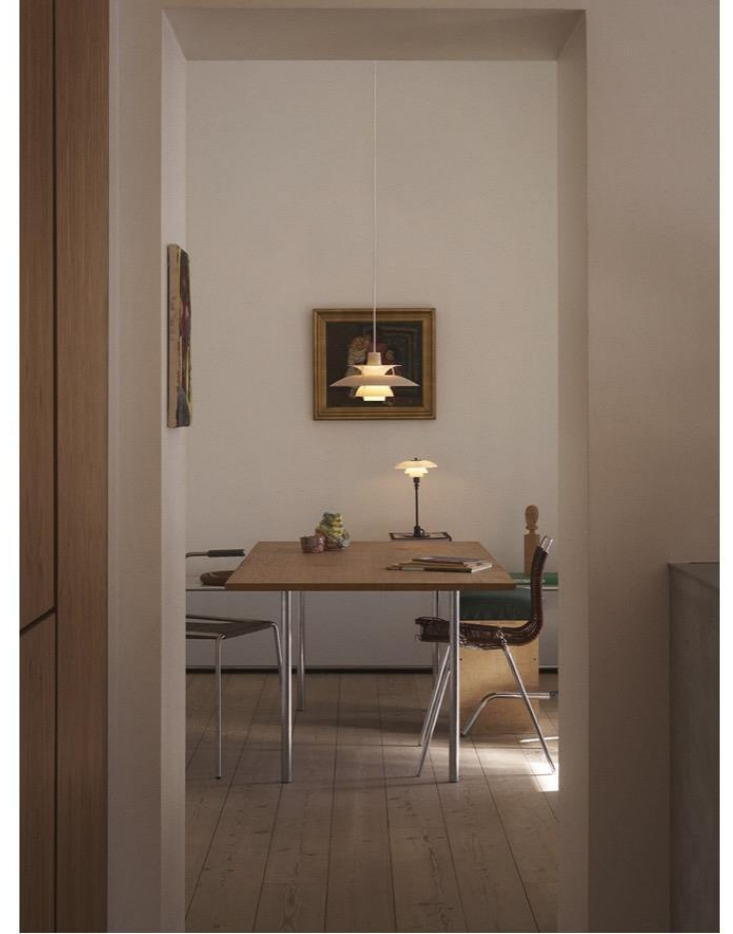
APPLICATIONS



Single over kitchen top or over dining table



Clusters of many over small tables



Single or sets over a dining room setting

Contemporary
COLLECTION

PH CENTENARY COLLECTION PART 2



PH 3/3 Pendant Centenary Edition & PH 2/2 Wall Lamp Centenary Edition

PH 3/3 PENDANT CENTENARY EDITION

PRODUCT DETAILS

Width x Height x Length
285 x 307 x 285 mm
11.2 x 12.1 x 11.2 in



Variant	Art. Nr.	RRP EUR
PH 3/3 Pendant Centenary	5741106828	1.610

PH 2/2 WALL LAMP CENTENARY EDITION

PRODUCT DETAILS

Width x Height x Length
200 x 236 x 323 mm
7.9 x 9.3 x 12.7 in



Variant	Art. Nr	RRP EUR
PH 2/2 Wall Centenary	5743151334	1.210

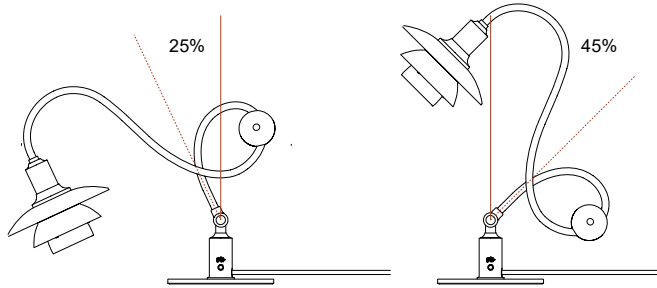
PH 1/1 PIANO TABLE LAMP
LIMITED EDITION 2026



PH 1/1 PIANO TABLE LAMP

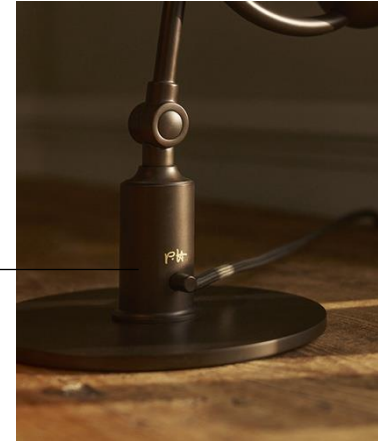
LIMITED EDITION 2026

PRODUCT DETAILS



Width x Height x Length
160 x 364 x 417 mm
6.3 x 14.3 x 16.4 in

P.H. ENGRAVING



Light source
EU, CN, AU, KR: G9 20W
US: G9 5W LED
JP: E17 40W



Adjustable height of light source position approx. 5 mm

Mouth-blown four layered dusty terracotta-coloured glass with white inner side

Diffuser glass around the light source

Bottom diffuser glass: frosted glass

Swivel joint which makes the lamp adjustable 45° backwards and 25° forward

Through-switch: Aged brass brushed with fine hairlines, lacquered

Weight 2.5 kg / 5.5 lb

Aged brass brushed with fine hairlines, lacquered

Dark brown textile cord 2x0,75mm² with plug. Cord length 2,6 m.

PH logo engraved on switch housing

ID number engraving

Variant	Art. Nr.	RRP EUR
PH 1/1 Piano Lamp	5744175157	1.340

A CUSTOM TRAY FOR PH 1/1 PIANO TABLE LAMP LIMITED EDITION

Story behind PH 1/1 Piano Table Lamp Limited Edition

A keen composer himself, Poul Henningsen designed the PH Piano Table Lamp in 1931 to be the ideal lighting for pianists. The curved, flexible stem and globular counterweight ensured not only precision and stability but emphasised his ability to unite form and function, creating a stunning design piece with a lasting heritage.

Limited Edition Tray

After purchase of the PH 1/1 Piano Table Lamp Limited Edition, consumers are encouraged to sign-up for the 10 Years Warranty service and at the same time, they will receive a gift of a custom tray for their PH lamp.

The concept is to provide a custom tray made specifically for the PH 1/1 Piano Table Lamp Limited Edition to sit naturally within the tray while leaving room for everyday essentials.

Redemption of Custom Tray is valid until 01 June 2027 or as long as stock lasts. Ten Year Warranty Sign-up is open until product lasts in stores.



APPLICATIONS



For desks and workspaces.



For nightstands and small side tables.



For shelves, corners, and windowsills.



PH 2/1 & 3/2 TABLE LAMP



Beige

Burgundy

Deep Blue

Deep Green

PH 2/1 TABLE LAMP – PRODUCT DETAILS

Dimensions: Width x Height x Length
200 x 355 x 200 mm
7.9 x 14 x 7.9 In
Weight 1 kg / 2.2 lb

ID number inside under top plate

NEW

Diffuser glass design inside to remove glare

NEW

Shade mounting spring system has been updated to securely fasten the lower glasses.

Mouth-blown three-layered white glass with a sandblasted underside.
Glass layer 1: Clear polished (outside)
Glass layer 2: Opal white
Glass layer 3: Clear, sandblasted (inside)

Light source:
1x33W G9 (EU, CN, UK)
1x33W G9 (KR)
1x40W G9 (J)
1x4W G9 LED (US)
Light source height can be adjusted 14 mm

Variant	Art. Nr.
PH 2/1 TABLE LAMP G9 GLOSS BEIGE	5744174608
PH 2/1 TABLE LAMP G9 GLOSS BURGUNDY	5744174653
PH 2/1 TABLE LAMP G9 GLOSS DEEP BLUE	5744174705
PH 2/1 TABLE LAMP G9 GLOSS DEEP GREEN	5744174750

NEW
Aluminum frame with painted finish

NEW
Louis Poulsen switch

NEW
Bottom design featuring a silicone rubber base pad with information silk-screen printed in transparent UV lacquer

NEW
Textile cord 2x0,75 mm² with plug. 3 m.
Same cord for all markets.

Variant	RRP EUR
PH 2/1 Table	620

PH 3/2 TABLE LAMP – PRODUCT DETAILS

Dimensions: Width x Height x Length
290 x 455 x 290 mm
11.4 x 17.9 x 11.4 in
Weight 1.7 kg / 3.75 lb

ID number inside under top plate

Light source:
E14/17/19

Light source height can be adjusted

Mouth-blown three-layered white glass with a sandblasted underside.
Glass layer 1: Clear polished (outside)
Glass layer 2: Opal white
Glass layer 3: Clear, sandblasted (inside)

NEW
Shade mounting spring system has been updated to securely fasten the lower glasses.

NEW
aluminum frame with painted finish

NEW
Louis Poulsen switch

NEW
Textile cord 2x0,75 mm² with plug. 3 m.
Same cord for all markets.

Variant	Art. Nr.
PH 3-2 TABLE LAMP E14 GLOSS DEEP GREEN	5744174556
PH 3-2 TABLE LAMP E14 GLOSS BEIGE	5744174404
PH 3-2 TABLE LAMP E14 GLOSS BURGUNDY	5744174459
PH 3-2 TABLE LAMP E14 GLOSS DEEP BLUE	5744174501

NEW
Bottom design featuring a silicone rubber base pad with information silk-screen printed in transparent UV lacquer

Variant	RRP EUR
PH 3/2 Table	900

PH 2/1 & 3/2 TABLE LAMPS POS DISPLAY CONCEPT



1 set of 4x Chrome Podiums

Podium 1 (2pcs): H. 586 x W. 342 x D. 342

Podium 2: H. 890 x W. 250 x D. 250

Podium 3: H. 350 x W. 600 x D. 400

WINDOW INSTALLATIONS



Option A: Window installation with PH 5 Opal and POS material



Option B: Mixed installation with PH 5 320 Opal / PH 5 / PH 5 Mini

KEY DATES & LINKS & DEADLINES

Drop 3 – Part 1 – PH 5 320 Opal		PH 5 320 Opal	
Campaign starts/Sales Starts		1 Aug. 2026 / 1 Sep. 2026	
Shop samples In-store		End August 2026	
Launch stock In-store		Start September 2026	
Deadline Sell-in all accounts		27. May 2026	

KEY DATES & ARCHIVES

Drop 3 – Part 2	PH Centenary	PH 2/1 & 3/2 Colours	PH 1/1 Piano Table Lamp
Campaign starts/Sales Starts	1 Aug. 2026 / 1 Sep. 2026	1 Aug. 2026 / 1 Sep. 2026	1 Sep. 2026 / 1 Oct. 2026
Shop samples In-store	End August 2026	End August 2026	End September 2026
Launch stock In-store	Start September 2026	Start September 2026	Start October 2026
	Share LP Presentation Toolbox	My Louis	Digizuite/Mediamanager
Product Data	Product Launch/Product Data	Part of Digital Sell-In	29. May. 2026
News Pricelist – Excel	Pricelist & Orderforms / Excel Price List / Excel RRP Drop 1,2,3	Links into Digizuite	29 May. 2026
Packshots/interior/Campaign Images & film			8. June 2026

louis poulsen

ESTABLISHED 1874